



# Claggett – “A Place to Grow”

## Overview of Campaign Naming Opportunities

**Naming Opportunities:** The CAMPAIGN FOR CLAGGETT will recognize cornerstone, leadership and major gifts as an essential expression of gratitude to donors making these significant contributions. This recognition will help to create public awareness of the support that the Bishop Claggett Center (Claggett) receives from the Diocese and the community. These naming opportunities provide incentives for additional donors to make gifts and are important to the success of the campaign.

### The Conference Center: Naming Opportunity

<b>The Complex</b> .....	\$1,500,000
Including: Monocacy Meeting Hall, Sugarloaf Dining Hall, and the Inn	

### The Inn at Claggett: Naming Opportunities

The Inn at Claggett (entire building).....	\$1,000,000
Shalom Welcome Center.....	\$500,000
Large Fellowship Area.....	\$250,000
Small Fellowship Area (2).....	\$100,000 each
Elevator.....	\$100,000
Double Room (16).....	\$35,000 each
Single Room (48).....	\$25,000 each
Landscaping.....	\$25,000
Large Fellowship Area Furnishings.....	\$25,000
Outdoor Social Area (2).....	\$20,000
Small Fellowship Area Furnishings (2).....	\$15,000 each
The Inn at Claggett Lobby Entrance.....	\$15,000
Walkway to Sugarloaf Dining Hall.....	\$10,000
Lodging Room Furnishings (64).....	\$5,000 each
Donor Recognition Wall.....	\$5,000 and above
Help Sponsor a Fellowship Room in Honor of Virginia Proctor	_____

**Gift Crediting and Recognition Policies:** Gifts and pledges that meet the establish gift-crediting and recognition policies will be eligible for naming opportunities. The eligibility of deferred gifts (such as bequests, life insurance, or gift trusts) for naming opportunities will be considered on a case-by-case basis. For deferred gifts, Claggett’s immediate construction costs and debt reduction must be taken into account before recognition for these priorities can be offered. In most circumstances, pledges of outright gifts over a multi-year period will be eligible for the full value of the naming opportunity.

*\*Policy Exceptions: Any exception to these policies must be approved by the Campaign Executive Committee. Donors are advised to consult their own professional tax and legal advisors for information and guidance on making major gifts.*

*\*This document constitutes the naming opportunities for the campaign. Gift crediting and acceptance policies are under a separate document.*

*\*Naming opportunities will be offered on a first come, first served basis.*